



The Mike & Sandy Ernsdorff
Childhood Cancer Foundation

More precious than gold

an evening to celebrate Compass to Care's 15th Anniversary

SATURDAY MARCH 1ST ★ 4PM-7PM

Dear Potential More Precious Than Gold Sponsor,

I am the founder of Compass to Care, The Mike & Sandy Ernsdorff Childhood Cancer Foundation. Our mission is to help children with cancer, whose families are facing financial hardship, access life-saving treatments. We achieve this by covering and coordinating all travel arrangements needed to get these children from their homes to the hospitals where they receive care.

This year, we are thrilled to celebrate 15 years of providing hope and critical support to children battling cancer. In honor of this milestone, we are transforming our traditional Breakfast Benefit into a **15th Anniversary Celebration!**

More Precious Than Gold Cocktail Party Details:

- Date: Saturday, March 1, 2025
- Time: 4:00-7:00 PM
- Location: Hotel Julien, Dubuque, IA

This special cocktail event will be an evening of inspiration, reflection, and purpose as we celebrate our journey, raise awareness, and continue to generate support for the children and families we serve.

I would be honored to have you join us as a sponsor of this meaningful event. Enclosed, you'll find details about sponsorship opportunities. Should you have any questions, feel free to contact me directly at (312) 515-9490 or Michelle@CompassToCare.org.

Your partnership would mean so much as we commemorate this milestone and ensure no child battling cancer faces barriers to treatment. Thank you for considering this opportunity to make a lasting impact.

With gratitude,

Michelle Ernsdorff-May, MBA
Founder & Childhood Cancer Survivor

SPONSORSHIP PROPOSAL

15TH ANNIVERSARY CELEBRATION

HOTEL JULIEN
200 MAIN ST, DUBUQUE, IA



The Mike & Sandy Ernsdorff
Childhood Cancer Foundation

More precious than gold

an evening to celebrate Compass to Care's 15th Anniversary

Phone 312-515-9490

Website 15YearsOfHope.org

Email Michelle@CompassToCare.org

Address 900 Jackson St., Suite LL5-2H, Dubuque, IA 52001

About Us



One in five children diagnosed with cancer lives in poverty. While many of those children are living in poverty at the time of diagnosis, some cross into a poverty profile as a result of cancer-related financial toxicity (CRFT).

For these children, poverty is associated with higher rates of relapse and decreased overall survival. Researchers have found transportation to be one of the drivers of poorer survival rates.

What can be done?

Compass to Care is proud to have three distinct nationwide non-emergency medical transportation (NEMT) solutions that directly and immediately remove the transportation barriers to cancer care for children with cancer who are living in poverty.

By supporting families in financial distress and removing the transportation barrier to access cancer treatment, Compass to Care is focused on preventing missed medical appointments and improving outcome for children living in poverty.

 <p>Vision</p> <p>Compass to Care will be known for its transformative travel efforts that reduce the disparities in access to childhood cancer treatment and clinical trials.</p>	 <p>Mission</p> <p>Compass to Care's mission is to ensure children battling cancer and facing poverty or financial challenges caused by their diagnosis can access life-saving cancer treatments and clinical trials through free non-emergency medical transportation (NEMT).</p>
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Life-Saving Impact

1100 CHILDREN
44K TRIPS
6.5MM MILES

Meet Our Event Team



The Mike & Sandy Ernsdorff
Childhood Cancer Foundation



**DANIELLE
GOFFI**

Events@CompassToCare.org
(847) 370-9862



**DANIELLE
VILLARI SWETS**

Danielle@CompassToCare.org
(708) 280-1982



**MICHELLE
ERNSDORFF-MAY**

Michelle@CompassToCare.org
(312) 515-9490

About The Event



The Mike & Sandy Ernsdorff
Childhood Cancer Foundation

We're thrilled to celebrate Compass to Care's 15th Anniversary with a special More Precious Than Gold Cocktail Party—and we'd love for you to have you join us a sponsor.

Together, we'll enjoy a heartwarming evening reflecting on the incredible impact Compass to Care has made in the lives of children battling cancer over the past 15 years.

Thank you for being part of this milestone celebration. We can't wait to share this meaningful occasion with you!



Event Highlight

SATURDAY, MARCH 1, 2025

4:00 - 7:00pm

Hotel Julien
200 Main St, Dubuque, IA

EVENING AT A GLANCE

- Inspiring stories from our families
- Delicious food, drinks, & a champagne toast
- A special tribute to our supporters & volunteers
- Fund a child

Sponsor Benefits



Compass to Care's 15th Anniversary Celebration will be an inspiring cocktail party to celebrate our journey, spread awareness, and continue raising funds to support the children and families we serve.

BRANDING

As a More Precious Than Gold Sponsor, our goal is to help you increase branding by putting your logo on all of our event collateral. Sponsors will see their logo everywhere we promote the event, based on their sponsorship level.

RECOGNITION

We know how important it is for Corporate Sponsors to be recognized for their generosity. To help you achieve this recognition, we will acknowledge your support in various ways throughout the year, based on sponsorship level.

SOCIAL RESPONSIBILITY

Give your employees and colleagues an opportunity to see your corporate social responsibility in action by inviting them to use the tickets included with your sponsorship. When they join us at the event, they can experience the impact you are making for kids and families affected by childhood cancer.

Sponsorship Packages



The Mike & Sandy Ernsdorff
Childhood Cancer Foundation



ANGEL OF HOPE

BRANDING on...
Named as Presenting Sponsor for promotion*

Event Material

Step-and-Repeat

Website Landing Pages

Newsletters

Email Campaigns

Print & Web Ads

Press Releases

RECOGNITION...
On individual social media platforms

COCKTAIL TICKETS...
20 tickets for you and your guests

\$10,000



GUARDIAN OF HOPE

BRANDING on...
Event Material

Step-and-Repeat

Website Landing Pages

Newsletters

Email Campaigns

Print & Web Ads

RECOGNITION...
On individual social media platforms

COCKTAIL TICKETS...
10 tickets for you and your guests

\$5,000



CHAMPION OF HOPE

BRANDING on...
Event Material

Step-and-Repeat

Website Landing Pages

Newsletters

Email Campaigns

Print & Web Ads

RECOGNITION...
On individual social media platforms

COCKTAIL TICKETS...
8 tickets for you and your guests

\$2,500



HOPE BUILDER

BRANDING on...
Event Material

Step-and-Repeat

Website Landing Pages

Newsletters

Email Campaigns

RECOGNITION...
On individual social media platforms

COCKTAIL TICKETS...
4 tickets for you and your guests

\$1,000



HOPE MAKER

BRANDING on...
Event Material

Website Landing Pages

Newsletters

Email Campaigns

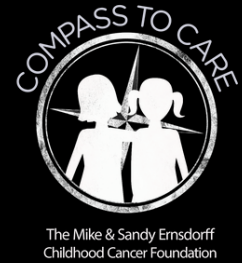
RECOGNITION...
On individual social media platforms

COCKTAIL TICKETS...
2 tickets for you and your guests

\$500

In addition to sponsor benefits, you will be helping raise awareness of a critical need in the pediatric oncology community and supporting children who need help as they travel in search of a cancer cure.

Key Dates



**31
JAN**

Last Day To Secure Sponsorships

If you would like your information on our printed materials, your sponsorship commitment must be in by January 31

**21
FEB**

Submit Guest Names

To ensure we are prepared for your guests, please have your guest names submitted by February 21.

**1
MAR**

MORE PRECIOUS THAN GOLD Cocktail Party

Join us for a beautiful event focused on helping children with cancer. Cocktail attire is suggested.



The Mike & Sandy Ernsdorff
Childhood Cancer Foundation

Thank you!
We would love to
have your support!

COMPLETE SPONSORSHIP INFORMATION ONLINE AT:
www.CompassToCare.org/AnniversarySponsor

Contact

Phone 312-515-9490

Website 15YearsOfHope.org

Email Michelle@CompassToCare.org

Address 900 Jackson St., Ste. LL5-2H, Dubuque, IA 52001