



The Mike & Sandy Ernsdorff  
Childhood Cancer Foundation



**WHAT:** Compass to Care Childhood Cancer Foundation launched **Replace The Lace** in 2015, for Childhood Cancer Awareness Month. Again this year, we are encouraging schools, teams, community members, businesses, families, and friends to replace their current shoelaces with our custom, gold laces during the month of September.

In addition to showing support for all kids who are braving cancer, the proceeds from each pair of shoelaces sold will help children with cancer travel to the hospital for treatment. **During the past two years, over 18,000 pairs of laces have been sold!**

**WHEN:** Buy your custom gold laces now and wear them throughout September, which is Childhood Cancer Awareness Month. (Gold is the color of the childhood cancer awareness ribbon.)

**WHY:**

- ✖ Every day, two classrooms full of children will be diagnosed with cancer.
- ✖ Childhood cancer is not just one disease – there are 16 major types of pediatric cancers and over 100 subtypes.
- ✖ Cancer is the leading cause of death by disease in children.
- ✖ 80% of children have metastatic disease at time of diagnosis, as compared to only 20% of adults. (Meaning, it has already spread to other parts of the body, before it is discovered.)
- ✖ For many of the childhood cancers, the same treatments that existed in the 1970's continue without change as of 2014.
- ✖ One third of all children braving cancer travel at least 60 miles to reach a pediatric oncologist for treatment. If a parent cannot pay for these travel expenses, his/her child will miss treatment.

**HOW:** Our custom, gold shoelaces can be purchased for \$5/pair plus shipping at [www.ReplaceTheLace.org](http://www.ReplaceTheLace.org)

If interested in getting a group involved, please contact us at (312) 515-9490 or [Info@CompassToCare.org](mailto:Info@CompassToCare.org). You may also sign up at [www.ReplaceTheLace.org](http://www.ReplaceTheLace.org)



Compass to Care ensures all children can access life-saving cancer treatment by helping them travel from their homes to the hospital. Learn more at: [www.CompassToCare.org](http://www.CompassToCare.org)