The Mike & Sandy Ernsdorff Childhood Cancer Foundation

WHAT: Compass to Care Childhood Cancer Foundation launched **Replace The Lace** in 2015, for Childhood Cancer Awareness Month. Again this year, we are encouraging schools, teams, community members, families, and friends to replace their current shoelaces with our customized gold laces during the month of September.

In addition to showing support for all kids who are braving cancer, the proceeds from each pair of shoelaces sold will help children with cancer travel to the hospital for treatment. **During 2015, over 10,000 pairs of laces were sold!**

WHEN: Buy and wear your custom gold shoelaces throughout September, which is Childhood Cancer Awareness Month. (Gold is the color of the childhood cancer awareness ribbon.)

WHY:

- Every day, two classrooms full of children will be diagnosed with cancer.
- Childhood cancer is not one disease – there are 16 major types of pediatric cancers and over 100 subtypes.
- Cancer is the leading cause of death by disease in children.
- 80% of children have metastatic disease at time of diagnosis, as compared to only 20% of adults.
- For many of the childhood cancers, the same treatments that existed in the 1970's continue without change as of 2014.
- One third of all children braving cancer travels at least 60 miles to reach the oncologist for treatment. If a parent cannot pay for these travel expenses, his/her child will miss treatment

HOW: **Shoelaces can be purchased for $5/pair +S&H at www.ReplaceTheLace.org**

If interested in getting a group involved, please contact us at (312) 515-9490 or Info@CompassToCare.org You may also sign up at www.ReplaceTheLace.org

Compass to Care ensures all children can access life-saving cancer treatment by helping them travel from their homes to the hospital. Learn more at: wwww.CompassToCare.org